Frank spent a lot of time in the sun but didn’t think to look behind his back. A melanoma, the deadliest form of skin cancer, was hiding on his rear end. It went unnoticed for too long. Melanoma can appear anywhere on the skin – even in a place that doesn’t see the light of day.

- Check all of your skin regularly for changes.
- Look for moles or other spots that are new or have changed in color, shape or size.
- Use a mirror to look behind your back.

DON’T WAIT! Skin cancer can be treated with success if found early.

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