

# Real Men WEAR SUNSCREEN

“Driving a snow plow isn’t for wimps. My crew and I help keep highways and drivers safe. My crew may be tough but I encourage them to wear sunscreen:

- on and off the job
- in summer and winter
- men and women

The sun’s rays can be harsh even when it’s cold outside. And fresh snow can reflect 88% of the sun’s UV right back at you.”

-Manny

